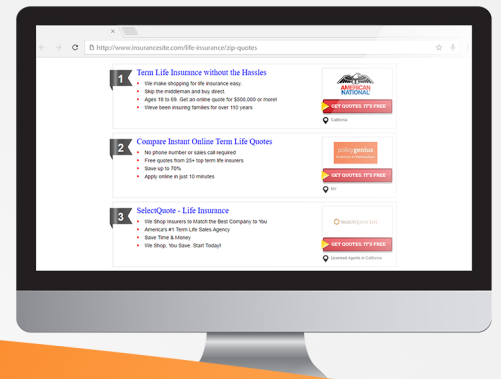




Matching Qualified Consumers to Major Insurance Brands

Inside Ventures, a leader in **vertically-focused marketing**, drives **targeted audiences** to insurance carriers and brokers through its Insurance Clicks platform.



TRAFFIC SOURCES



insurance CLICKS PLATFORM



CARRIER / BROKER WEBSITES



Ad units are responsive to every device (desktop, mobile, tablet)



We pride ourselves on being at the forefront of conversion optimization



Click-to-view phone feature allows you to only pay when a user clicks on the button to view your number



National placements capability in addition to zip code specific targeting



Advertisers enjoy additional ad unit options like native ad units, floaters, and overlays in addition to leaderboard style banners



We are constantly challenging our systems and keeping abreast of best practices to ensure the traffic quality remains high

Performance and Stewardship

Conceptualized to provide an additional customer acquisition channel, we're quickly outperforming other niche ad networks. There is an abundance of ad networks competing for confirmation or thank you page traffic. This increase in equilibrium price adversely impacts Advertisers as supply remains the same. Our goal is to build channels above and beyond confirmation page traffic and provide solutions with highly scalable supply, improved efficiencies, and stronger ROI. We partner with you in the stewardship of your campaign needs. It's our goal to provide detailed insight into every aspect of your campaign and exceed your expectations.

Industry Experience

Inside Ventures, a leader in vertically-focused marketing services, is the owner/operator of InsuranceClicks.com. Our industry experience comes from building cost-effective solutions for consumer insurance brands. We provide a solution suite that includes clicks, calls, leads, and contact center services (e.g., lead screening and lead revitalization). We enjoy the benefits of analyzing key metrics in consumer behavior through the many partnerships we have with industry leaders. Through this data, we're able to pinpoint and engage audiences specifically interested in purchasing insurance products and build an impressive track record in providing cost-effective, efficient supply channels for Advertisers.